

Message Text

UNCLASSIFIED

PAGE 01 CANBER 02625 120004Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 ICA-20 /041 W
-----089882 121407Z /46

R 100542Z APR 78
FM AMEMBASSY CANBERRA
TO USDOC WASM FM
INFO AMCONSUL BRISBANE
AMCONSUL MELBOURNE
AMCONSUL PERTH
AMCONSUL SYDNEY
AMEMBASSY WELLINGTON
SECSTATE WASHDC 2927

UNCLAS CANBERRA 2625

SYDNEY ALSO PASS MARKETING CENTER

E.O. 11652: N/A
TAGS: BEXP, ETRD, OTRA, AS
SUBJ: COMMERCIAL PROGRAM: INVITATION TO DEPUTY ASSISTANT SECRETARY
MORAN TO OPEN INAUGURAL EVENT OF U.S. MARKETING CENTER

1. I HOPE YOUR SCHEDULE WILL PERMIT YOU TO ACCEPT MY
INVITATION TO OPEN THE INAUGURAL EVENT AT THE U.S. MARKETING
CENTER IN SYDNEY ON JUNE 12, 1978.
2. WITH SOME 50 EXHIBITORS, THIS EXPVBITION OF AMERICAN
BUSINESS MACHINERY AND EQUIPMENT PROMISES TO BE ONE OF
THE BIGGEST AMERICAN-SPONSORED TRADE EVENTS IN THIS THEME EVER
HELD IN THE SOUTHERN HEMISPHERE.
3. I UNDERSTAND THAT THE EMBASSY IN WELLINGTON HAS LONG
BELIEVED THAT A VISIT OF A USG OFFICIAL WITH YOUR BACKGROUND
COULD
BE EXTREMELY HELPFUL AT A TIME WHEN THE EMBASSY IS
TRYING TOWORK CLOSELY WITH THE NEW ZEALANDERS IN INTRODUCING
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FOOD
PROCESSING AND PACKAGING EQUIPMENT IN CONNECTION WITH
THE AMBASSADORIAL GOALS. EMBASSY WELLINGTON WILL COMMENT IN
SEPTTEL.

4. I WOULD ALSO HOPE THAT YOU COULD SPARE SOME TIME TO BE
WITH US IN CANBERRA WHERE YOU COULD MEET WITH KEY GOA

OFFICIALS AND THE EMBASSY TEAM TO ASSURE THE AUSTRALIANS OF
THE UNDERLYING STRENGTH OF THE AMERICAN ECONOMY AND THE
STRONG COMMITMEMS OF THIS ADMINISTRATION TO STRENGTHENING
TRADE TIES BETWEEN THE UNITED STATES AND ITS ANZUS PARTNERS.
ALSTON

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: FOREIGN MARKETS, PERSONNEL TRAVEL, TRADE CENTERS, INVITATIONS, MINISTERIAL VISITS, OPENING OF OFFICES
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Disposition Event:
Disposition History: n/a
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